



Planning and documentation of informal and non-formal learning

Partner organisation: *Mobilé e. V. / Germany*

How did you analyse the training needs?

- talk / interview

I combined the following materials: postcards, discussions, poster, glass bowl with little chocolate and poems (about food), Liporello, puzzles, games, decoration, vegetable hats

Your target group? (number of participants, category of persons)

- visitors of the "Burgsteinfurt. Market"

What training needs did you find out?

- What are people interested in cooking?
- Which skills are available?
- What about the cooking skills of the men?

People showed interest. Citizens found the project interesting and exiting. Interest on the subject of „cheap, fresh, fast and warm food“

What type of informal or non-formal learning will you deliver?

Non formal learning: Talks/conversations with the citizens at a stand. The citizens are compelled on the open street with the theme „food“. The postcards were distributed to the citizens. Citizens received information about the project and a postcard and a task to accomplish.

Subject of the learning situation will be:

- nutrition

Place: Market stand "Burgsteinfurt", Germany

Date: 10.07.2009

Time: 8:30am-12:00 pm

Did you make the participants aware of your training or did you some public relation, yet?

- no

Evaluation

For the preparation of the market stall in Burgsteinfurt, it was important that the weather would be good. On the early morning at 8.00 o'clock the market stall had been prepared. On this day we had a bit of misfortune because it started to rain. We waited for the rain and were able to continue our preparation. The market stall was a non-formal educational experience. In addition, we have integrated informal learning opportunities in the market stall. Informal learning opportunities were the postcards, a poster with the food pyramid, the self-developed games, a glass bowl with chocolate and a Leporello. All of these informal learning opportunities were important, they looked nice, were attractively designed. Here we have addressed all citizens in Burgsteinfurt. We walked up to the people and talked to them. We asked for their experience in the field of cooking. The people were friendly and helpful and shared their experience with us. Even children were interested; they looked at the self-conceived games and were thrilled when they saw the glass with the chocolate. The small chocolates with the sayings were received very well and were a focal point in our stall. At the end of the activities, the market stalls in Burgsteinfurt and in Borghorst we had collected 60 recipes containing the basic principles of warm, cheap, fresh and regional products.

It can be concluded that the educational offer has gone very well. Four colleagues made the public relations and spoke to the citizens and a cameraman was on the scene and filming the action. The educational program was a success because it enabled us to use our materials. We had many conversations and were surprised that so many citizens were interested in healthy cooking.