

Target group

Everyone who is looking for motivation to implement specific innovative forms of learning within their organisation and wants to know more about the benefits associated with them.

Date

7th October, 2010, 10am - 5pm

Registration deadline 22nd September, 2010

Venue

FFFZ Hotel and Convention Center
Kaiserswerther Straße 450, 40474 Düsseldorf
Phone: +49.(0)211 – 4580 150, www.fffz.de

Participation Fee

€30.00 including meals and handbook.

The event is promoted within the ambit of the EASY Project funded by the EU's Lifelong Learning Programme

After receiving your registration, we shall send you an email with confirmation of registration and payment details

Personal assistance

Stefan Rieker, Phone: +49.(0)202 – 28 22 243

Registration

Phone +49.(0)800 – 226 22 22,
via Fax to +49.(0)202 – 28 22 233
or under: ina.lueckerath@paritaet-nrw.org

International Learning Festival

**Study on the move,
for everyone,
anytime,
anywhere!**

7th October, 2010

FFFZ Hotel and Convention Center
Düsseldorf

In the spirit of the motto, "study on the move, for everyone, anytime, anywhere", the Paritätisches Bildungswerk is organising an International Learning Festival Convention on **7th October, 2010** in Düsseldorf, at which the potential and opportunities for informal learning will be the central themes.

Background

The background of the Learning Festival Convention is the experience gathered from the "Easy to join education: Inclusion for all!" EU project.

In essence, we focus on the recognition of information and learning needs and of the development of proposals geared to this end. These can be presented "on the move" and at the same time bring joy and fun to learning.

The benefits to your organisation

There is the opportunity for your organisation to improve collaboration with your target groups by means of (educational) offers on site, easy to carry out. Examples of these are:

- To bring awareness about the background and specific possibilities for support for family members of persons in need of care and assistance
- To back-up parents in their role as parents in family centres and in public all-day schools
- To approach potential users of self-aid organisations
- To familiarise customers with their working methods in the waiting area and to prepare them specifically for the subsequent interviews

Time table

- 09:00 am:** Registration and coffee
- 10:00 am:** Opening of the Learning Festival Convention
- 10:15 am:** Introduction to the project
- 10:45 am:** Time to meet the others and to try out the learning offers on site
- 12:15 pm:** Introduction to life-long learning (Prof. Dr. Jost Reischmann, Tübingen)
- 12:45 pm:** Midday break
- 02:00 pm:** Introduction to the role of learning supporters in adult education (Dr. Savena Borisova, Sofia)
- 02:30 pm:** Division into groups to discuss issues on the use and application of informal learning
- 04:00 pm:** Plenary session with international expert representatives on the significance and state of recognition of informal learning and the skills acquired in it.

In the times in between and during the midday break, you will have the opportunity to become acquainted with practical examples of informal learning on site. Get to know, for example, how it was possible to study in a museum, a fire brigade, a women's association, and in a day-care centre and what significance this had for the advancement of the organisation in question.

Convention language: German and English

Please also visit our website at: www.projecteasy.eu



The project was financed with the support of the European Commission. The author shall bear sole responsibility for the contents of this publication (information); the Commission shall not be liable for the further use of the information contained herein

Registration form:

Facsimile: +49.(0)202 – 28 22 233

Phone: +49.(0)0800 – 226 22 22

Email: lueckerath@paritaet-nrw.org

I want to register for the Learning Festival:
Study on the move, for everyone, anytime, anywhere!

No. 271006

Date: 7/10/2010

Place: FFFZ (Hotel and Convention Center)

Surname:

Firstname:

I work for the following organisation:

Name:

Street:

Postal Code/Town:

Country:

Email:

I need information on accomodation:

Yes

No

I accept the General Terms and Conditions of the Paritätisches Bildungswerk.



.....
Date

.....
Signing

